



**Jaguar Clubs of North America  
JCNA Board of Directors Meeting  
Thursday, April 25, 2025  
8:00 am PDT**

**Participants:**

|             |                       |
|-------------|-----------------------|
| J. J. Keig  | SC RD, President      |
| Dean Cusano | NE RD, Vice President |
| Brian Case  | NW RD, Elected Member |

**Executive Committee**

|                 |                                  |
|-----------------|----------------------------------|
| Carole Borgens  | NW RD In attendance by zoom      |
| Gary Cunningham | NC RD                            |
| Mark Smith      | NC RD                            |
| Gus Niewenhous  | NE RD                            |
| Jack Humphrey   | SW RD, Administrator & Webmaster |
| Nedra Rummel    | SW RD                            |
| Ron Wallis      | SC RD                            |
| Jay Lander      | SE RD                            |
| Mike Tranovich  | SE RD                            |

|               |                                  |
|---------------|----------------------------------|
| John Boswell  | Past President                   |
| Rob Thuss     | General Counsel                  |
| Bill Sihler   | Treasurer                        |
| Fred Hammond  | JLR NA LLC, Appointed BOD Member |
| Steve Kennedy | Secretary                        |

Nicole Smart            Jaguar Journal Managing Editor (non-voting)

**2025 JCNA AGM BoD Meeting - April 25, 2025**

President J.J. Keig called the meeting to order at 8:00 am EDT in Valley Forge/King of Prussia, PA. All board members, except for Carole Borgen from Canada, were present and Carole attended via Zoom.

J.J. thanked everyone for attending. He then read his Welcome message from the President of the Jaguar Club of North America and discussed the approval of the 2024 AGM minutes as posted on the JCNA web site. Motion passed to accept the 2024 minutes as published. The discussion then shifted to new business, specifically the issue with the online scoring system. Participants discussed the potential solutions, including the possibility of creating a separate website for the scoring system. They also discussed the need for training and tutorials for chief judges. The conversation ended with a discussion on the potential cost of creating a separate website and the need for a decision on the matter.

The website proposal by SE34 regarding the development of a stand-alone web site just for entering concours scores was discussed. JCNA Webmaster, Jack Humphrey, said it would be expensive to completely develop a new web site for this purpose.

It may be possible to have a zoom meeting on how to enter concours scores and other relevant information. A clarification needs to be made between, does the web site not work or users don't know how to make the web site work. It is more of a training issue rather than a functional issue.

A number of How To's have been developed and will be posted on the web site in the concours section.

## **CR-1B Treasurer's Report**

A large portion of the expenses are fixed such as insurance costs and Jaguar Journal expenses.

The meeting segment discusses the treasurer's report and financial matters. Bill Sihler reviews the report with the group. The group discussed Life Memberships, with some suggesting the price should be increased for any becoming a Life Member in the future. They also talk about members-at-large and whether to encourage them to join local clubs. Overall, the financial and insurance reports are viewed positively, with costs being controlled well

## **CR-1C Financial Status, 2025 Preliminary Budget**

Life Membership is a fixed cost but future Life membership cost may need to be increased as dues go up over time. JCNA really loses money on Life Memberships and it makes it harder for clubs to track. Besides not paying annual dues, benefits of Life Membership are Numbered grille badge and Life Member name badge.

The first quarter of 2025 ends next week. Information needs to be submitted.

## **CR-1D Business Committee Report**

This report is a place holder, should the report need to be reimplemented in the future.

## **CR-1G Insurance Report, Gus Niewenhous**

The insurance report was reviewed, with Gus noting that costs went down slightly and there have been no claims in several years. The group discusses insurance coverage for slalom events, with some uncertainty about exact coverage details for participants. There have not been any claims in a long time.

## **CR-2 Membership**

Membership is down overall. Nedra sent out reminders to club members in her club who had not renewed and did get 6 renewals. Other clubs might want to make similar efforts.

Some members have expressed concerns about dealerships not wanting to maintain older Jaguars. Others are concerned about prices falling on older classic models.

Contact clubs to establish regular newsletter sharing within regions to improve communication.

Dean asked for permission to contact his existing customer list, alert his customers to the existence of JCNA and its affiliate clubs and pathways to membership. Motion Passed.

Form a committee to develop requirements and criteria for the "Drive Alive" program as a potential alternative to slalom competition.

### **JCNA Benefits:**

Jaguar Journal  
Insurance  
Tool Loan  
North American Competition

Fred suggested that we look at What Members Expect from JCNA.

Clubs are recommended to have a link to local Service Providers on their web sites.

- Rob recommended making the Membership Committee a standing committee rather than a temporary committee as it was originally developed.
- Review and approve budget for new lapel pins for the reinstated 100/200/300,000 miles program.
- Complete compilation of reliable local service resources list for all regions.
- Create a tutorial on how to be a membership chairman for clubs.

### **JCNA Membership and Service Provider List**

The meeting segment discusses membership issues and potential solutions for JCNA (Jaguar Clubs of North America). Dean proposes using his company's email list to promote JCNA and affiliate clubs. The board agreed to this with Nedra as the point of contact. They discuss challenges with maintaining accurate member contact information and the need to better communicate JCNA benefits to members. The group also talks about creating a list of reliable service providers for Jaguar owners, as dealerships are less likely to work on older models. Some clubs have found success in offering service referrals to attract new members.

### **CR-2E Direct Mail Membership Recruitment Project**

The efforts for a national campaign were great, but the return on effort was very low.

### **CR-3 Upcoming IJFs and AGMs**

The meeting discusses several topics related to Jaguar clubs and events. J.J. proposes holding the 2026 AGM in Mexico City, organized by the Jaguar Club of Mexico. There are concerns about attendance and safety, but several experienced members have offered to help plan and support the event. The group also discusses potential locations for a future IJF event in California, either on the central coast or in Temecula Valley wine country. Both options offer suitable facilities for hosting a large group and conducting a slalom event. The meeting touches on summarizing survey results, reviewing upcoming events, and addressing committee reports. Decisions on the Mexico City AGM and California event locations will require further discussion and voting.

### **CR-3A 2025 IJF in Atlanta**

Everyone agreed that it looks to be a great event.

## **CR-3B 2026 AGM – Jaguar Club of Mexico**

Everyone will need a passport. A number of JCNA members have been to Mexico City and have no concerns. The board agreed it sounds like a promising event.

## **CR-3C 2026 International Jaguar Festival**

The Inland Empire and the LA club are looking at hosting the 2026 IJF.

Embassy Suites bids have been secured. A parking lot is available for the slalom.

## **CR-4A Concours Committee Report**

### **Florida Concours**

The Executive Committee discusses a situation involving five vehicles judged by an unqualified judge at a concours event. They decide to allow the affected Entrants to keep their trophies but negate their scores for national points. If these Entrants pursue national points in the future, they can replicate their lowest score from another event. This decision aims to maintain the integrity of the judging process while minimizing negative impacts on the Entrants. The committee also discusses the process for handling such issues, emphasizing the importance of supporting the Concours Committee and enforcing rules consistently.

The Executive Committee, not the Concours Committee, made the following decision: The Entrants may keep their local awards and 1<sup>st</sup> place trophies. If they choose to attend a second or more concours, their lowest score will be used to replace the points achieved at that concours. Current rules are to be enforced in order to support the integrity of the program. Communicate decision regarding Florida Concours scoring issue to affected chief judge and participants.

### **CR-4C Concours Rule Book**

Steve discussed the administrative clarifications and corrections, including the proposed rules for the 2025 season, as posted on the web site.

## **CR-4H Proposed Series 1 E-Type Judge's Guide**

Steve presented his work on a new Series 1 E-type judging guide with over 330 pictures. He seeks approval for the guide to be used this concours season once completed and reviewed. The board discusses issues around ownership of the document and approval of judging guides. They agreed, Steve can continue working on his project as a standalone resource. Once completed and vetted by Dean and others, JCNA will need to formally adopt or recognize it as an official guide, requiring delegate approval at the 2026 AGM. Steve hopes for provisional approval to allow use this season once vetted, rather than waiting another year.

## **CR-4I Concours Trophy and Competition Report**

The foundry that makes the JCNA trophy casting needs approximately 6 months lead time for orders. They are not able to produce small quantities.

Ron discussed the trophies, including the cost and the process of ordering them. He mentioned that they have a small profit from the trophies and that they have to keep track of the cost of postage. Jack also discussed the website and the need for a redesign.

## **CR-4 I Trophies**

A possible trophy buy-back program was discussed for members who would be willing to send back the trophies that they have accumulated. Trophies would need to be in excellent, unscratched condition. JCNA would pay for the return postage only, no money back for the trophy itself. An article is to be written up with criteria and included in a future Jaguar Journal.

RD's should contact clubs and remind them about ordering trophy orders for upcoming events well in advance of the event.

## **CR-5 Jaguar Journal**

Rob distributed the redesigned May-June copy of the Jaguar Journal issue copies to RDs

## **CR-5A Jaguar Journal Editor's Report**

The Jaguar Journal has been redesigned by a new layout artist. It now has two columns instead of three columns.

The 100, 200, 300k program was brought up. It would be a Journal program, with Entrants submitting a few pictures of their Jaguars.

## **CR-7 JCNA Website**

Jack and Steve have been working on a number of How To's in an effort to make using the JCNA concours portion of the web site more useable. Jack will upload them onto the concours portion of the web site.

A mandatory tutorial/training session for chief judges could be developed on the scoring system and a school conducted via Zoom.

## **CR-8 Driving Alive Program,**

The Driving Alive program revolving around driving our Jaguars was discussed. It might be combined with the 100, 200, 300k program discussed in CR-5.

## **CR-10 JLR-JCNA Liaison Report**

Fred said that the archives have a number of factory photos available for club use. He can provide digital images to clubs upon request for newsletters and promotional materials.

## **Quick Recap**

The meeting focused on various administrative and operational matters, including the need for a recorder, the use of Zoom for recording purposes, and the importance of having a quick roll call and administrative instructions. The group also discussed financial and insurance matters, membership issues, and potential solutions for JCNA, as well as the need for a service line for Jaguar owners and the importance of maintaining a strong membership. Lastly, the meeting touched on the need for a new E-type judging guide, the proposed rules for the 2025 season, and the importance of accurate information on the membership.

President J.J. Keig adjourned the Board of Director's meeting at 2:15.