

# CR-5B Jaguar Journal Committee Report, Rob Thuss

FROM: Rob Thuss, Jaguar Journal Committee

TO: JCNA Board of Directors  
c/o Steve Kennedy, Secretary

RE: 2024 AGM Jaguar Journal Committee Report

DATE: March 14, 2025

The *Jaguar Journal* is in the process of a fresh design for the May/June 2025 issue. Thanks to the JCNA Board of Directors for approving production changes based on recommendations that the changes will produce beneficial results and savings. A change for graphic design and layout provided a natural opportunity for this redesign to happen.

The *Jaguar Journal* continues to run on schedule as it has the past ten years, thanks to the efforts of the Journal staff and ongoing services provide by Graphcom. Graphcom continues to print, package and distribute the magazine to the postal services. Graphcom has provided reliable services for ten years. We retained an independent graphics and layout artist, *Run Rabbit Graphics*.

I wish to recognize Greg Wells and Diane Dufour's ten years' of providing editorial and advertising management. Pete Crespin has moved back to Great Britain and once he is more settled, we hope to publish *Blowin' Smoke* and features. The JCNA Board has awarded Pete an honorary life membership in appreciation of his ten-year tenure and a body of work of some 60 issues.

Nicole Smart stepped up in November 2023 when asked to manage and edit the *Jaguar Journal* as Pete relocated and began retirement as editor. Nicole has been key in developing and editing several issues that reflect well upon JCNA and *Jaguar Journal's* heritage and evince commitment and talent. This magazine project is a group effort that also includes some time and attention of Jack Humphrey, Cara Dillon, and Bill Sihler. On behalf of our committee and working group, I wish to thank all who contributed content, took a moment to drop a line, or simply read along each new issue of our magazine.

We are grateful that established advertisers continue their long-standing support. We encourage our clubs and members to support them in kind.

Projections for production costs are stable, as hopefully the ripples of the pandemic, inflation, and supply chain problems finally ease. We are realizing some savings and have budgeted over \$20,000 in annual savings. Over the coming year I project a modest uptick in advertising revenue; and these projections will be included in the budget. A special thanks to President John Boswell and the Board of Directors for supporting the Journal during this transition that began in October 2023. The *Jaguar Journal* is stable, secure and well. We are working to publish a magazine you can be proud to receive because you belong to JCNA and our community of Jaguar clubs.

Cheers.