

CR – 2B 2012-2024 CLUB LOCATOR SERVICE *

*Previously reported as Passport to Service
Summary Report 2012 Through 2024

Time Period	Sep Dec 2012	CY 2013	CY 2014	CY 2015	CY 2016	CY 2017	CY 2018	CY 2019	CY 2020	CY 2021	CY 2022	CY 2023	CY 2024	Total
Total Number of Club Locator Requests Received	140	322	429	235	209	194	154	112	93	118	90	80	35	2211
Total Number of Referrals to Clubs (See Notes)	210	419	523	261	224	208	161	120	105	136	99	95	47	2507
Total Number of Referrals as MAL (See Notes)	2	15	39	31	31	24	0	4	9	9	6	5	3	178
Number of Requestors who Joined JCNA	24	56	83	19	4	4	5	4	14	21	19	13	9	275
Success rate # Requests Received/# Joined	17.14%	17.39%	19.35%	8.09%	1.91%	2.06%	3.25%	3.57%	15.05%	17.80%	21.11%	16.25%	25.71%	12.43%

NOTES:

- Several requests were referred to multiple clubs, therefore the total number of referrals exceed the total number of club locator requests received.
- Some requests came from areas distant from, but within possible driving distance of a local club. In those cases, the prospective member was referred to both the nearest local club and the MAL Program.
- In the past, it was not known how many referrals were actually pursued (or how vigorously) by local clubs. Starting in 2020, the Membership Committee took the lead to inform each club of the importance of these opportunities for membership growth.
- Goggle Map (public link from JCNA website) – 65,320 total views, an increase of 10,76 since this time last year.
- Sampling of Jaguars owned by those inquiring about JCNA membership:
E-Type, XK-150 , XJ-S , XJ, XK, S-Type, E-Pace, F-Type, F-Pace

A special thank you to those clubs that successfully gained membership through the Club Locator Service, thanks for a job well done!
Nedra Rummell JCNA Club Locator Service

2024 JCNA CLUB LOCATOR SERVICE RESULTS

Club #	Region	Club Name	Referrals 2012	Referrals 2013	Referrals 2014	Referrals 2015	Referrals 2016	Referrals 2017	Referrals 2018	Referrals 2019	Referrals 2020	Referrals 2021	Referrals 2022	Referrals 2023	Referrals 2024	TOTAL
32	NW	Jaguar Owners Club of Oregon	1	6	7	3	4	0	2	3	2	3	3	0	2	36
41	NW	Seattle Jaguar Club	5	5	8	7	5	4	3	1	3	2	2	1	1	47
42	NW	Canadian XK Jaguar Register	1	0	2	0	1	0	0	0	2	0	1	1	2	10
44	NW	Pacific Jaguar Enthusiasts Group	1	0	2	0	1	0	1	0	0	0	0	0	0	5
61	NW	Jaguar Car Club of Victoria	1	0	0	1	0	0	0	1	0	0	0	0	0	3
		NW Region Summary	9	11	19	11	11	4	6	5	7	5	6	2	5	101
1	SW	Jaguar Club of Southern Arizona	0	1	2	2	0	0	3	2	0	0	1	0	0	11
2	SW	Jaguar Club of Central Arizona	3	4	3	4	5	0	1	4	4	1	2	3	0	34
3	SW	San Diego Jaguar Club	3	2	3	2	2	6	0	4	3	9	2	1	3	40
4	SW	Jaguar Owners Club of Los Angeles	10	30	12	10	10	16	7	7	8	11	5	4	4	134
5	SW	Jaguar Associate Group	3	16	22	9	5	12	6	8	4	7	7	6	3	108
6	SW	Sacramento Jaguar Club	1	7	7	1	4	5	0	1	2	3	1	1	2	35
7	SW	Rocky Mountain Jaguar Club	3	1	4	3	1	8	1	1	1	0	2	1	0	26
36	SW	<i>Jaguar Club of Greater Las Vegas - No longer affiliated</i>	1	3	7	0	4	0	0	0	0	0	0	0	0	15
39	SW	Wasatch Mountain Jaguar Register	0	2	4	2	1	0	0	0	2	0	2	2	0	15
46	SW	<i>Reno Jaguar Club - No longer affiliated</i>	0	3	2	0	0	2	1	1	0	1	0	0	0	10
60	SW	Inland Empire Jaguar Club	2	12	6	9	3	9	0	2	0	3	0	0	1	47
64	SW	Jaguar Club of Southern Colorado	2	0	3	0	1	0	1	2	0	0	0	1	1	11
65	SW	Jaguar Club of Northern Arizona	0	0	2	0	1	0	1	0	0	0	0	5	0	9
66	SW	New Mexico Jaguar Club	2	2	5	3	1	1	2	0	0	1	0	1	1	19

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		SW Region Summary	30	83	82	45	38	59	23	32	24	36	22	25	15	514
13	NC	Illinois Jaguar Club	7	16	15	13	5	7	7	6	2	4	2	1	1	86
19	NC	Jaguar Affiliates Group of Michigan	3	13	13	2	3	5	2	3	1	2	0	3	0	50
28	NC	Jaguar Club of Ohio	1	5	9	2	2	2	3	1	6	1	2	3	1	38
29	NC	Jaguar Association of Central Ohio	1	9	3	2	1	2	1	0	1	0	2	0	1	23
43	NC	Ontario Jaguar Association	0	3	5	3	0	2	4	1	0	1	0	0	0	19
45	NC	Jaguar Club of Pittsburgh (NC region)	1	3	4	1	7	2	4	3	1	3	1	1	0	31
47	NC	Wisconsin Jaguars Ltd.	3	10	11	2	1	2	4	1	3	3	2	3	1	46
49	NC	<i>Jaguar Drivers Clubs Area 51 - No longer affiliated</i>	0	8	5	2	1	0	2	2	2	2	0	0	0	24
51	NC	Jaguar Association of Greater Indiana	4	7	8	2	1	1	4	3	0	2	0	2	2	36
59	NC	Jaguar Club of Greater Cincinnati	1	6	4	2	2	0	1	0	4	0	2	2	2	26
63	NC	Susquehanna Valley Jaguar Club (NC Region)	4	5	11	11	2	2	3	0	0	2	1	2	0	43
		NC Region Summary	25	85	88	42	25	25	35	20	20	20	13	17	8	423
14	SC	Jaguar Club of Mexico	0	0	1	0	0	0	0	0	0	0	0	0	0	1
15	SC	<i>Great Plains JOC - No longer affiliated</i>	0	0	2	0	0	0	0	0	0	0	0	0	0	2
16	SC	Heart of America Jaguar Club	4	9	5	6	8	3	1	1	4	8	4	0	1	54
17	SC	Gulf Coast Jaguar Club	9	7	7	2	5	1	1	0	3	1	1	0	0	37
20	SC	Jaguar Association of Greater St. Louis	4	6	4	3	3	1	0	0	0	2	2	2	0	27
30	SC	Jaguar Club of Tulsa	0	0	3	6	2	0	1	1	1	0	2	0	0	16
31	SC	Central Oklahoma Jaguar Association	0	3	5	0	2	1	0	1	0	0	0	0	0	12
35	SC	Jaguar Owners Association of North Texas	4	10	18	5	6	6	11	6	2	3	1	1	0	73
37	SC	Jaguar Club of Austin	3	3	2	1	2	5	0	2	0	2	0	0	0	20
38	SC	Jaguar Club of Houston	3	6	8	12	11	7	3	0	1	1	1	2	0	55
58	SC	<i>Jaguar Drivers Club of N. Texas - No longer affiliated</i>	4	10	18	5	3	0	0	0	0	0	0	0	0	40
50	SC	San Antonio Jaguar Club	3	1	6	1	1	1	1	1	1	1		0	0	17

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		SC Region Summary	34	55	79	41	43	25	18	12	12	18	11	5	1	354
8	NE	Jaguar Club of Southern New England	2	4	7	6	3	2	0	3	0	1	0	0	1	29
18	NE	Jaguar Association of New England	7	11	15	11	11	2	4	5	0	3	1	3	5	78
22	NE	Empire Division	2	13	23	3	2	6	4	6	1	3	2	3	1	69
23	NE	Jaguar Drivers Club of Long Island	2	3	11	2	0	4	4	4	1	1	0	0	0	32
24	NE	Jaguar Aficionados of Greater Buffalo	3	4	5	3	3	1	2	2	2	2	0	0	0	27
25	NE	Jaguar Association of Central New York	6	6	2	2	2	1	2	0	0	1	1	3	0	26
26	NE	Jaguar Touring Club	6	6	11	6	4	8	5	2	1	1	1	0	0	51
33	NE	Delaware Valley Jaguar Club (NE region)	∞	12	15	12	14	12	5	4	3	5	2	2	0	94
40	NE	Nation's Capital Jaguar Owners Club	9	20	13	10	6	8	8	3	6	5	4	3	1	96
48	NE	<i>Ottawa Jaguar Club - No longer affiliated</i>	0	7	2	0	0	1	1	1	0	0	0	0	0	12
52	NE	Jaguar Auto Group	6	7	10	3	1	3	1	0	0	1	2	1	0	35
67	NE	Capitol Region Jaguar Club of New York					2	1	0	1	1	1	2	0	0	8
		NE Region Summary	51	93	114	58	48	49	36	31	15	24	15	15	8	557
9	SE	Jaguar Club of Florida	4	3	5	8	3	3	4	3	3	1	3	4	0	44
10	SE	South Florida Jaguar Club	9	6	19	11	9	5	7	1	1	5	5	2	0	80
11	SE	Sun Coast Jaguar Club of Florida	6	10	16	9	5	3	5	3	3	1	1	1	3	66
12	SE	Virginia Jaguar Club	2	7	8	3	1	2	2	0	0	5	3	1	0	34
21	SE	Carolina Jaguar Club	7	8	12	5	5	7	1	4	4	6	2	4	0	65
34	SE	Jaguar Society of South Carolina	8	11	22	10	8	7	5	2	2	5	2	1	0	83
54	SE	Jaguar Car Club of North Florida	6	8	14	2	2	1	1	3	3	2	0	3	0	45
55	SE	<i>Music City Jaguar Club - No longer affiliated</i>	2	3	10	3	5	4	2	1	1	0	0	0	0	31
56	SE	<i>Smoky Mountain Jaguar Club - No longer affiliated</i>	5	7	2	2	3	1	1	2	2	0	0	0	0	25
57	SE	North Georgia Jaguar Club	∞	19	15	5	11	10	10	4	4	3	5	3	1	98

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62	SE	<i>North Alabama Jaguar Club - No longer affiliated</i>	3	9	8	1	2	3	1	2	2	3	3	3	0	40
68	SE	Jaguar Club of Southwest Florida	1	1	7	3	5	0	4	0	0	2	2	1	1	27
		SE Region Summary	61	92	138	62	59	46	43	25	25	33	26	23	5	638
		Member at Large	2	15	39	31	31	24	0	4	5	23	7	8	3	192
		No referral (insufficient information in request)	1	0	0	0	0	0	0	0	0	0	0	0	2	3