

# Tally, Th's Woll Britishell



# s the Crank turns

he first order of business for this month's column is to extend my personal gratitude and heartfelt thanks to everyone took the time to attend the 2025 Annual



General Meeting (AGM). The event went very well, thanks to the hard work of the club's board members, officers, and especially Tim Ashcroft. The addition of club regalia and special automotive-themed jewelry by our very own Rick Martin brought an extra dimension of fun to the day's proceedings.

It is time for JOCO to actively search of a replacement Webmaster and a Chief Judge. These, like other board and officer jobs, are a volunteer position. It seems like an idea whose time is long overdue. It's just smart to have a backup for the most critical positions within the club. Please indicate your interest. It is a good idea to get a head start while those doing the job can mentor those that will step into their shoes when the time comes.

2025 is shaping up to be a fun year. The club event for February has been arranged by Rick Martin. It is a tour of the Western States Petroleum Museum's collection of memorabilia from the "golden age" of gas stations. The collection is truly stunning and (if memory serves) all of the gas pumps have been restored to "as new" condition, and they are extraordinary. They represent many different brands of petroleum

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Tomas Bromander, Portland



Find us at: www.joco.org

JOCO Board Meetings are held the second Thursday of every month unless otherwise noted (please consult the JOCO website for the most current updates). JOCO events are in Bold face type on the Club Calendar, other Jaguar club and local events of interest are in regular type.

YOU are welcome and encouraged to submit ideas/ comments to the JOCO board. The editor is actively seeking articles / photos. Send submissions by e-mail

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Find us on the Internet: www.joco.org.



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products from the past, and for many of us it will truly be a nostalgic trip down memory lane. Many trade names are represented with everything from porcelain signs, to gas pumps, to promotional "giveaways" that encompassed everything from salesmen's handouts to kid's toys to tableware. Those that have visited before will tell you it's nearly impossible to pick out a favorite item from everything that is on display. Please be sure to register on the JOCO website ASAP!

As you peruse the calendar of events you will undoubtedly find lots to do and participate in during the coming months. November's even is a very good example of that very idea, and I, for one, am really looking forward to it. The bet is that we have at least one (or more) "Fonzie" or "Tommy" wannabes in the club (if you remember the hero of the song "Pinball Wizard" by The Who) waiting to strut their stuff. There isn't a "clunker" on the calendar, an there is always an opportunity to add more! That's an invitation for you to think of something you enjoy doing, and would like to share with the rest of the club.

One last note is that the Vancouver B. C. club is looking for JCNA certified judges for their event this summer. Your participation (registering your car, especially) is always appreciated, and helping them out as an adjunct judge would probably earn their eternal gratitude. The drive up to B.C. is always delightful (yes, even the transit through Seattle). Or you could plan to take the ferry rides. First from Anacortes, Washington to Victoria on a Washington State Ferry and a transfer to a BC Ferry to Vancouver would be a very relaxing trip. £

All the best, Carl

# FEBRUARY: TOUR THE W.S.C.O. PETROLEUM MUSEUM







The above photos do not begin to describe the wonder and the fascination of the W. S. C. O. (Western States Petroleum Company) collection of petroleum company memorabilia.

This is a fabulous collection - all of the gas pumps have been meticulously restored to full working condition. Some are one-of-a-kind survivors, all are spectacular.

If you have ever followed the "e watch" back page of "Sports Car Market" magazine, you will recognize

that some of the porcelain signs in the photos are, in and of themselves, worth a king's ransom for the condition that they are in.

You won't want to miss this tour, if nothing else, just for the nostalgia and remembering many of these same items we saw growing up when they were merely a fading part of our everyday lives as newer, more modern items overtook older technology.

Many thanks to Rick Martin for putting this event together, and W. S. C. O for hosting. £ (Photos from JOCO's archives of past events - ed.)

### Rob Enderle Tells All:

## Read it Here

### Why EVs May Spell the End of Many Existing Car Companies

he world is moving to EVs, but this move began prematurely before the technology, drivers and infrastructure were ready for it. As to have one of the best customer a result, most of the world, particularly experiences short of Rolls Royce. Not

China and Scandinavian countries, are well along this path because they addressed the infrastructure issues more aggressively and took global Climate Change more seriously than the U.S. did.

What I find both interesting and troubling is that here in the U.S., the belief is that EVs were forced on the car companies and drivers because of some screwy "green" agenda rather than being the vehicle that could preserve these companies during a global pivot

away from petrochemical products. Petrochemicals are considered to be one of the major causes of a variety of problems, including pollution and global climate change, that are resulting in an increasing number of major climate events like extremely high winds, floods and catastrophic fires. For those of us in Central Oregon, this last has been problematic (I'm currently working on putting sprinklers on our house after hardening it against fire).

### **Chinese Car Companies** Clean Up

While there were a number of car companies that were started in the U.S. after Tesla that were strictly electric, they have been failing rather rapidly. Fisker (which failed twice) and Canoe are the latest victims. Tesla was a massive success because it was well

funded, entered the market as nearly the only EV maker, and while it has always had quality problems, it used

Royce and Mercedes.

Chinese EVs that compete with Tesla tend to be \$10K cheaper and have more features (like being able to pivot on their axis, crab walk,



Image by UserTRMK on Freepik.com

anymore.

While the U.S. provided incentives to buy electric cars until costs could be brought down. China's government was far more aggressive. It funded and assisted its car companies at unprecedented levels by buying virtual monopolies of critical supplies like rare earth minerals (heavily used in EVs) and pushing battery research far more aggressively than any other country.

This has allowed Chinese EV car makers to grow at unprecedented rates. But like Japan did initially, they also had serious quality issues. Those issues appear to have been mitigated. Currently, their quality is generally thought to be equal to or better than Tesla's. Granted, this isn't a particularly high bar, but some Chinese EVs are being compared favorably to western quality standards like Toyota, Rolls

or even become amphibious when needed). While they still tend to follow Chinese market design trends, they are starting to pivot more towards more conservative design language much like Japan did in the early 1970s.

It is my belief that if it weren't for sanctions, several of the Chinese car makers would have passed Tesla by now (BYD is very close anyway).

#### Huawei

One of the interesting new Chinese car companies is Huawei, a company that combines the capabilities of Apple, Qualcomm and Cisco into one of the most powerful companies in China. They recently came out with their own car. Apple was on a similar path, but after an estimated \$1B in R&D, Apple abandoned this effort.

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EVs are basically closer to rolling computers than they are to ICE (Internal Combustion Engine) cars. Tesla was created as more of a tech company than a traditional automotive company, which is why its tech was extremely advanced at first but the quality sucked.

The U.S. has tried to kill Huawei but ended up making the firm even more popular in Asia and parts of Europe because its products are both good and generally far cheaper than the competition. I think there is a bit of a "stick it to the U.S." vibe in choosing Huawei, which is surprisingly popular in a number of Asian and European countries.

#### **Wrapping Up:**

While Ford, GM and Stellantis are all struggling to sell cars (ICE as well as EVs), they aren't alone in this pivot. Japanese companies are merging with each other to survive this storm, VW is almost on life support, and even Mercedes is at higher risk than it has been in years due to this pivot.

As I write this, EVs are better purchased new than used. For instance, my EV cost around \$130K new, but I bought it with low mileage for less than \$60K. My advice is that 2025 is going to be a really bad year to buy a new car, and an even worse year to sell one because of high interest rates, high prices (and increasing inflation) and an inability

to be sure the company you buy from will be around in 2026.

On top of this, we have autonomous taxis and Ubers coming that should price well below human-driven Ubers. A lot of us may simply stop driving as we rely on less expensive car services (some of which will be through subscription models).

I'm not expecting this all to settle until around 2027 which is when I'll likely decide to replace one of my cars or decide to sell one or more of them and ride-share instead.

Jaguar is either in better or worse shape depending on how you look at the problem. On the positive side, it can sit out the likely blood bath of 2025. On the negative side, its rebrand and new cars were poorly received (they look more like a follow-on to the Jensen Interceptor than any Jaguar). But this gives Jaguar 12 to 18 months to refine the design and get people excited about the new cars. This is likely better than trying to sell one now which, I expect, would end very badly.

If you choose to buy, consider buying used. If given a choice, you may want to maintain your existing ride better and hang with it until 2027. £







he next scheduled meeting of your JOCO Board will be held at 6:30 PM on Thursday, February 13, 2024 at Sue Kornahrens, 8835 S W Bomar Ct., Portland, Oregon 97223. The Board's agenda will include: 1) Review of previous meeting's minutes; 2) Treasurer's Update; 3) ABFM Update; 4) Membership Update; 5) Historian's Update; 6) Webmaster's update; 7) Events / Calendar Update; 8) Old Business (this is not related to age discrimination); 9) New Business. Followed by any further discussion prior to the meeting's adjournment. £

### THE REAR VIEW MIRROR

Courtesy of The Raving Reporter; Contributing Photographers:: Mandy Ashcroft and Manual Phocus

# The 2025 A. G. M. Review

The weather was nearly spectacular, and the road conditions were as close to ideal as one could expect in early January around these parts.

Kudos to Tim & Mandy Ashcroft for accomplishing a lot of work preparing this event for the success that it was.

Setup went quickly, and the Langdon Farms staff was cheerfully cooperative when we asked to have the tables rearranged to make room for the club's projector and ancillary equipment to display the "slide show" of the past year's events.

For the first time in awhile we had club regalia on display and available for purchase at a discounted price. Something of a "thanks for coming" offer for those folks who might be short a couple of stemless wine glasses, a club patch or two, or even a club cap (or two - your copilot certainly deserves one!). The caps are certainly the one single item that will place you right at the top of the



"Swave and Deboner" list at the next Cars and Coffee (quote from Forest Tucker's character in "Johnny Dangerously").

The meeting started right on time, and in impeccable fashion, with club president Carl Foleen mistakenly announcing that the food was ready to be served, when the call should have been "please be seated." (You can't mix your signals too much more than that!) Fortunately,



that was not a harbinger of disasters to come (we'll leave that for another time and event).

Board members and officers presented highlights of 2024, and an outlook for what the club has planned for 2025. Highlights included an overview of the club's financial status by Mark Hull (we're still solvent, thank goodness). Sue Kornahrens recounted that our membership roster is healthy and growing, with a strong renewal rate for 2025. Rick Martin gave

us a quick synopsis of last year's events, and a preview of what is in store (so far) for 2025. Carl Foleen then took the floor and expostulated about the 2025 ABFM and how JOCO will partner with the Rolls Royce club as the featured margues.

Once the business portion was discharged, it was time to present the club's awards to outstanding members who have made significant contributions to the club. Mark Hull was deservedly presented with the prestigious Fox Bagley Award. Mark has distinguished himself for his service to JOCO, the MINI club, and to the ABFM for many years. It may have been a long time coming, but undeniably well deserved. Last year's AGM saw the proposal and acceptance of a new award which will also be presented annually - the Rathbun Driving Award, presented to the club



member who creates

AGM cont'd pg. 8

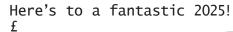
AGM cont'd from pg. 7

and coordinates the best driving event of the previous year. Tim's April "First of the Season" drive was the hands-down choice, and it competed in a crowded field! Other



contenders were the St. Josef's winery drive and lunch in September, and July's drive to the train ride in Garibaldi with a breakfast stop-over at Camp 18, and a late lunch stop at Pizza a'Feta in Cannon Beach

This year's event concluded with a drawing for door prizes which included bottles of wine (always a popular choice!), and a pair of stemless wine glasses with the JOCO logo etched on them.







# Good Advice From the Folks at Hagerty Insurance

e've recently noticed a substantial uptick in reports of online fraud in the collector car industry. Would-be buyers are potentially losing a lot of money and we want to make sure you know how to identify these scams so you can avoid them.



Here's how the scams work: Fraudsters create legitimate-looking classic car dealership websites based off either actual dealership websites or by recreating websites of classic car dealerships that are no longer in business. On this fraudulent site, they'll list vehicles for sale using information from a legitimate site's inventory. These fraudulent listings will include all the details from the original dealership's website. It can be very hard to spot differences because the scammers have taken all of the vehicle's photos and information - often

including the VIN number – from the original website. So, the website and the collector vehicle both look real. The catch? This time there's no actual car for sale.

Below are our top tips for investigating the situation before making a purchase to avoid these scams:

Inspect the website. Look for frequent misspellings and inconsistent or even incoherent information.

Reverse image search.



Right click on the image and select "Search with Google Lens." If the same photo, or a suspiciously similar one, shows up on lots of sites, that's a red flag.

Check the street view.
Enter the business's address in Google Maps.
Does it look like a dealership? Does the signage match the website?

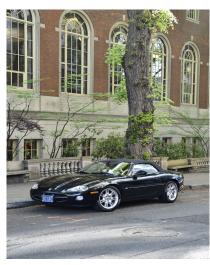
Courtesy of Glen Enright an Hagerty Insurance t

What about visible phone numbers?

Check vehicle valuations. If you find a deal that's too good to be true, let that be your first sign that it probably really is too good to be true.

Put eyes on the car. If you can't travel to see the car, contact national car clubs or other enthusiast groups to see if someone nearby can stop in for a visit.

We believe everyone deserves to buy collector cars with confidence. We hope this information, along with our tips, helps make the process easier, safer, and more fun for you. If you've run into any scams, you can report them to the government.



Your friends at Hagerty.£

## Pe Olde IOCO Event Calendar

Where are you likely to meet other JOCO members and their cars this summer? Here is a list of the events that are currently on the JOCO calendar. If you have an event(s) to add or want to tell others about, please notify JOCO's Event Coordinator, Rick Martin. With that in mind:



§ February 8, 2025 Petroleum Museum Tour.

10 AM (arrive a little early) 2020 NW 29th Ave.

Portland Fabulous collection of vintage restored gas pumps

§ First quarter of 2025 Weekday tour of the Leatherman Tool factory in Portland. Date and time TBD.

§ March 16th, 2025 Brothers Car Museum Tour.

§ April 17th, 2025 Rice Museum Tour & drive to lunch at Camp 18

§ May 17th, 2025 Drive to Western Antique Auto and Aircraft Museum (WAAAM), Hood River

§ June 21st, 2025 Jags on the Farm potluck lunch and driveout to Mark & Rhonda Hull's home in Albany, Oregon

§ July 12th, 2025 Drive to Timberline Lodge & lunch.

§ July 18 - 20, 2025 JOTI Jaguars On the Island, Victoria, B.C. Canada. Lodging reservations: Delta Ocean Pointe Resort

§ July 20th, 2025 Forest Grove Concours

§ SJC's (Seattle Jaguar Club) "Jaguars on the Green" August 1 - 3, 2025,

Swinomish Casino and Resort, Anacortes, WA. https://www.seattlejagclub.org/jotg

§ August 9, 2025 Joint Drive with the Seattle Jaguar Club to the Carriage Museum in Raymond, WA. Details TBD

§ August 22nd, 2025 CXKJR (Vancouver, BC) Jaguar Heritage Concours

§ August 23rd, 2025 Sue & Jim's drive to Detroit, Oregon

§ September 5 - 7, 2025 JOCO/ABFM (Portland International Raceway)

§ September 13, 2025 Tim's "End of Summer" drive

§ October 11th, 2025 Matt's "Fall Into October" drive and short hike

§ November 15th, 2025 Next Level Pinball & arcade games



§ December, 2025 Annual Christmas Dinner (TBA)



# JOCO MARKET PLACE

### For Sale:

§ FREE! Complete AC unit for SII Coupe. I decided NOT to use it after a complete restoration. I am in NW Portland. Abed Farhan 8730 NW Terraceview Ct., Portland, OR 97229 Email: abedfarhan@gmail.com (503) 481-2233

## Please Welcome Our New Members!

(Please update your club roster as well)

\* Keith Martin 8835 SW Canyon Ln., Ste. 312, Portland OR 97225 keith.martin@sportscarmarket.com 1973 E-type 2+2,

\* Jeffrey L. Moering 13223 Deerfield Ct., Lake Oswego, Or. 97035 (503) 998-2232 jmoering@comcast.net 2001 XK8 DHC

## Club Regalia - Cap Off Your Outfit!



Celebrate JOCO with a Club hat or apparel patch. Hats are tan with a full color club logo embroidered on the front. Size is adjustable, will fit most.

Embroidered patches are suitable for attaching to coats, skirts, shirts, coveralls, blankets, or what have you. Show your Club pride!

Hat(s): \$35.00/ea.\*
Club Patch(es): \$5.00/ea.\*
Self-Adhesive Car Badge(s): \$20.00/ea.\*
Mounted Car Badge(s) (for mounting brackets): \$25.00/ea.\*

We have the ability to put our club logo on a variety of regalia objects: coffee mugs, cocktail glasses, tumblers, even jackets and other types of hats.

Contact Sue Kornahrens (503) 708-9936

\*Shipping & Handling: \$10/order

# Steve Mackley Owner/General Manager 5465 SW Western Ave Suite G Beaverton, Oregon 97005 503-626-2123 503-643-5808 fax BEAVERTON UPHOLSTERY Cary, &convertible Tops, RV's and Works

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## Welcome JOCO Partners

Our special Partnerships are with organizations dedicated to the highest level of Jaguar preservation and care. They are supporters of our Club who understand our appreciation and pride that comes from owning one of the finest automobiles ever made, one with a Royal heritage.

Each of our Partners stand ready to address your needs with absolute professionalism and as a fellow enthusiast. They will appreciate your support as much as we appreciate theirs. And your Cat will carry on with a purr.











### Please support our partners whenever possible

### From the editor's desk:

First of all, be sure to sign up for the Petroleum Museum tour this Saturday, February 8th. This is really a "can't miss" event - especially for those of us that get a kick out of seeing completely restored antiques. and other memorabilia from a bygone era. Take a minute to hustle over to the JOCO website and sign up. You won't regret it! Many thanks to Rick Martin for putting this event together.

I also had the unpleasant experience of having many key files used to produce this newsletter through an admittedly preventable mistake. This has caused innumerable headaches and the worst part is the inevitable delay in publishing this newsletter. The over-arching phrase here is "Technology giveth, and technology taketh away." The lesson learned is to have backups for literally everything, and have them in multiple independent locations on/for your computer (I also discovered that "cloud storage" was not immune to this particular issue). £



#### Jaquar Owners Club of Oregon

### **MEMBERSHIP\* APPLICATION**

We look forward to having you as a member of the Jaguar Owners Club of Oregon family. Since our founding in 1968, JOCO has been dedicated to the care, preservation, and exercise of Jaguar automobiles, and we have lots of fun together. Upon receipt of the completed application we will be contacting you with everything you'll need to head down the road with us.

Name(s):	140?		
Address:	£ 10.		
	muel.		
City, State, Zip:	301		
Home Phone: ()Business Phone: (Cell: ()			
Fax: ()Email:			
Jaguar(s) owned:			
Profession/Hobbies:			
MEMBERSHIP Please select one of the following options *Memberships are calendar year basis*	Amount		Paid
Annual Membership renewal - (If paid before December 31) includes \$55 for JCNA dues	\$95	\$	
Annual Membership Renewal (Paid AFTER December 31 includes \$55 for JCNA dues	\$100	\$	
NEW Annual Membership (I year - January I to December 31)	\$105	\$	
NEW 15 Month Membership (October current year to Dec. 31 following year Incl. \$55 JCNA dues	\$117	\$	
MEMBERSHIP Accessories (the following are available, if requested)			
JOCO Member Stick-On Car Badge(s) - Please specify quantity	\$20*	\$	
JOCO Car Badge(s) for mounting bracket - Please specify quantity	\$25*	\$	
JOCO Member Name Badges - Please specify quantity an name(s)	\$18 ea.***	\$	
Pay by Check or Credit Card Total Amount enclosed \$			
Make cheque payable to Jaguar Owners Club of Oregon			
If you would rather pay by credit card, please fill out the following information			
Visa MasterCard			
Card Number Security code			
Expires on			
Name as it appears on card (please print)			
Signature			

#### Mail this completed application with your check or credit card information to

Jaguar Owners Club of Oregon • 1641 S.W. Multnomah Blvd. • Portland, Oregon 97219 You can also fax your application with credit card information directly to JOCO at 503-246-8478

\*Please include \$10 for shipping & handling per order (regardless of quantity) \*\*\* Price includes prepaid postage - no additional s&h charges are required NOTICE: Jaguar Clubs of North America's membership policy is that all affiliated club memberships are based on a calendar year (January to December)

