

Jaguar Clubs on Google Maps.

## Registering a Jaguar Club as a business on Google Maps.

By registering a Jaguar Club on Google as a business, (the club) will appear in Internet searches for a Jaguar Club, allowing new potential club members to find the club website, contact information, etc..

Registering using a dedicated Gmail email address and possibly a Google Voice phone number is recommended. The email and voice calls can be forwarded to the correct person in your club, easing the transition to a new officer and separating Club and personal communications.

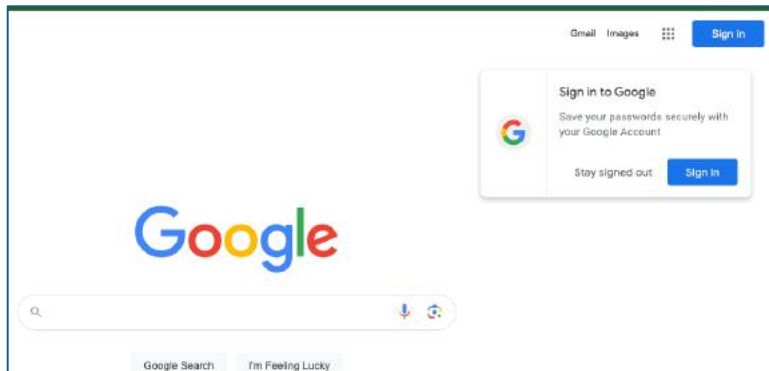
The following are example steps to create the email and register the business.

### Step 1 Create a Google Account

Open your favorite web browser and visit Google.com

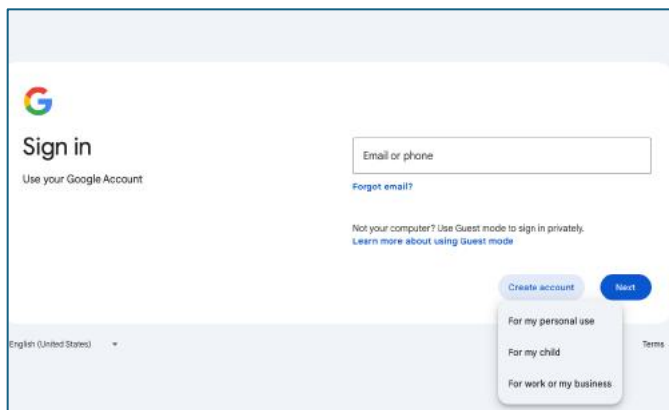
If you already logged in to Google for Email, etc., then Log Out.

You should now have the Google Home Screen



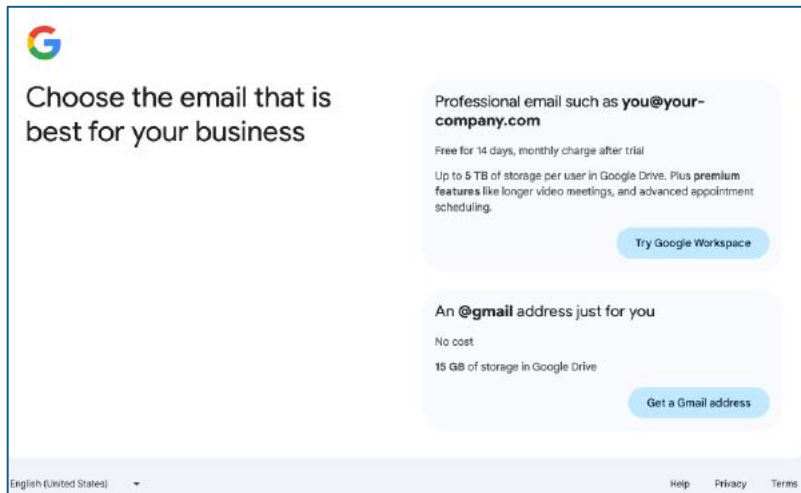
Click **“Sign In”**

If you already have a Google account, you may be presented with the “Choose an Account” Screen. Click on “Use another account”. You will then see the sign-in screen. Click on “Create Account” and select “For work or My Business”

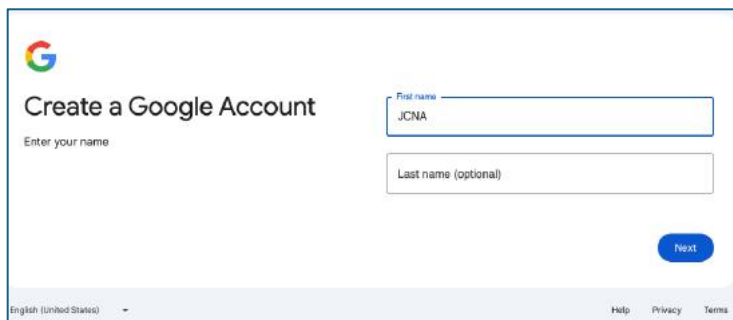


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On the next screen click on Get an Email Address.

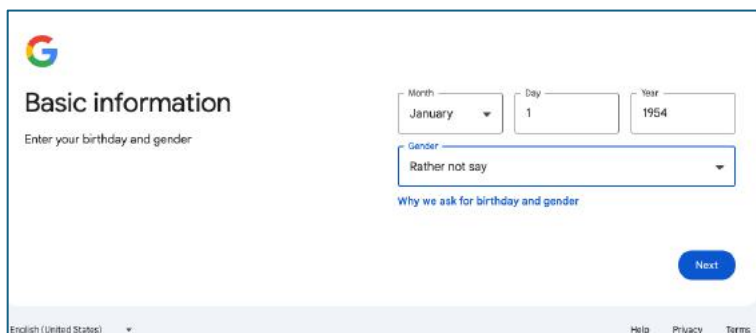


Enter your Club in First Name



Add in Basic Information

(Note: it may be best to enter a date more than 18 years ago)



Choose your own Email address. In this example, JCNA1954@JCNA.COM

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Create a Password and provide a mobile number to receive a one-time Code.

Key in the code

The screenshot shows the 'Enter the code' step of the Google account creation process. It features the Google logo at the top left. The main heading is 'Enter the code'. Below it, there is a sub-heading: 'Enter the 6-digit verification code to confirm you got the text message'. A text input field labeled 'Enter code' contains the digit '6'. To the right of the input field are two buttons: 'Get new code' and 'Next'. At the bottom left, there is a language selector set to 'English (United States)'. At the bottom right, there are links for 'Help', 'Privacy', and 'Terms'.

After entering the code you will be asked for a recovery email. Use an existing email account.

The screenshot shows the 'Add recovery email' step. It features the Google logo at the top left. The main heading is 'Add recovery email'. Below it, there is a sub-heading: 'The address where Google can contact you if there's unusual activity in your account or if you get locked out.' A text input field labeled 'Recovery email address' contains the email 'JAGsf@gmail.com'. Below the input field are two buttons: 'Next' and 'Skip'. At the bottom left, there is a language selector set to 'English (United States)'. At the bottom right, there are links for 'Help', 'Privacy', and 'Terms'.

Add a phone number (Optional)

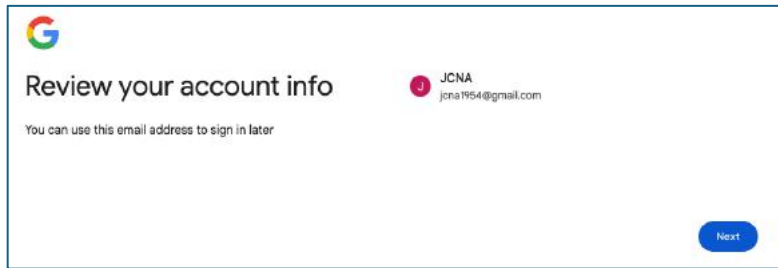
The screenshot shows the 'Add phone number' step. It features the Google logo at the top left. The main heading is 'Add phone number'. Below it, there is a sub-heading: 'Google will use this number only for account security. Your number won't be visible to others. You can choose later whether to use it for other purposes.' A text input field labeled 'Phone number' contains the number '8132003299'. To the left of the input field is a dropdown menu showing a US flag. Below the input field are two buttons: 'Next' and 'Skip'. At the bottom left, there is a language selector set to 'English (United States)'. At the bottom right, there are links for 'Help', 'Privacy', and 'Terms'.

If you add a phone number, Google will do the little code routine again to verify the number.

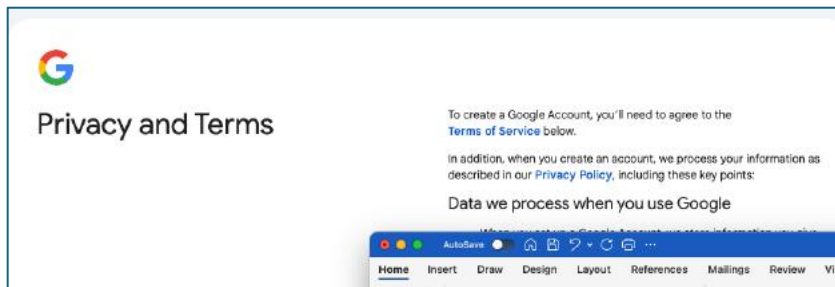
The screenshot shows the 'Verify your phone number' step. It features the Google logo at the top left. The main heading is 'Verify your phone number'. Below it, there is a sub-heading: 'To make sure this number is yours, Google will send you a text message with a 6-digit verification code.' A text input field labeled 'Enter verification code' contains the digit '6'. To the left of the input field is a dropdown menu showing a US flag and the number '(813) 200-3299'. Below the input field is the text 'Standard rates apply'. At the bottom left, there is a 'Back' button. At the bottom right, there is a 'Verify' button.

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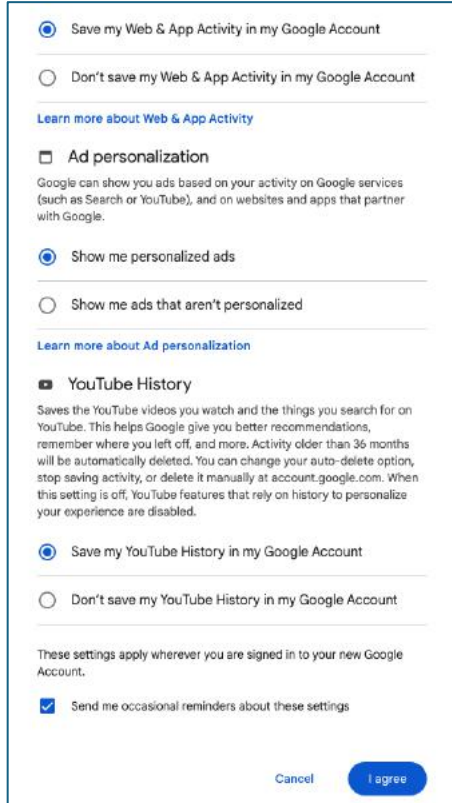
You will then see a review account information panel.



Selecting "Next" will take you to the Privacy and Terms



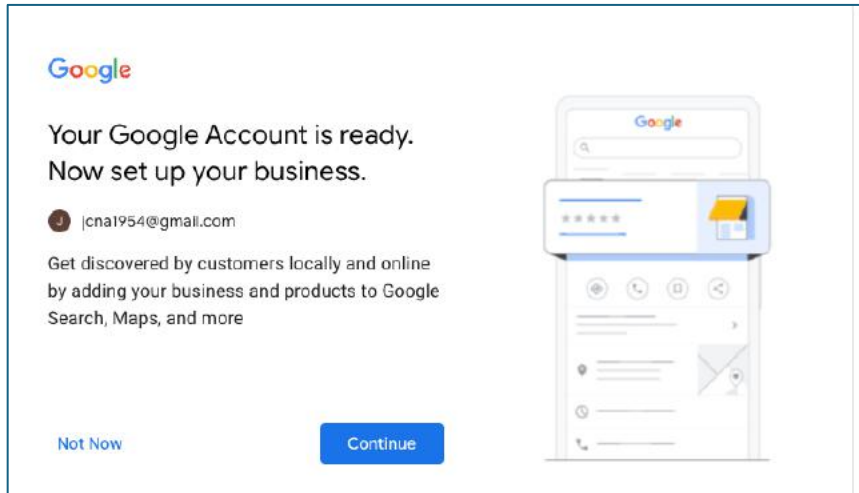
Check that the personalized settings are set as your wish and click "I Agree"



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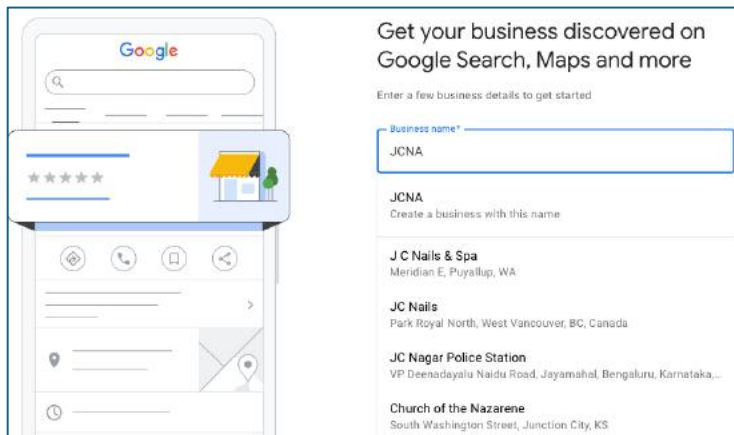
## STEP 2 Set up the Club as a Business for Google Maps and Search

You are now asked to set up your business for Search/Maps, etc.



Select "Continue" and provide the information needed

Enter the business name for your club



## Jaguar Clubs on Google Maps.

Select your Business Type, as a Services Business NOT Online Retail

### Choose your business type

Select all that apply to JCNA

- Online retail**  
Customers can purchase products through your website
- Local store**  
Customers can visit your business in person
- Service business**  
Your business makes visits to customers

[Next](#)

Enter your club website address

### Add your online store

Enter a web address where customers can purchase products. [Learn more about supported online stores.](#)

Website

[Skip](#) [Next](#)

Enter the business category as Social Club

### Enter a business category

Help customers discover your business by industry by adding a business category

Business category\*

You can change and add more later

[Next](#)

Jaguar Clubs on Google Maps.

Enter your club geographic area(s)

Where do you serve your customers? (optional)

Add areas where your business provides deliveries or home and office visits. This will appear on your Business Profile.

Search and select areas

Manhattan, New York

You can change and add more later

USA X Canada X Mexico X

Next

Indicate where your club is based.

What region is your business based in?

Region

United States

Next

Add your club phone number. (Recommended that you use a Google Voice number (Free) which can be forwarded to your current Membership Chair or whoever fields inquiries in your club).

Add your phone number

Let customers get in touch by including your phone number on your Business Profile.

Contact phone number

+18312003299




Skip Next

## Jaguar Clubs on Google Maps.

You are now ready to put your CLUB on the MAP.

### Put your business on the map

Start connecting with your customers across Google – all in one place

-  Get discovered by people in your area
-  Respond to reviews for your business
-  Manage your business details across Google
- Get news and tips about how to improve your Business Profile
- Get invitations to participate in occasional surveys and pilots

By continuing, you're agreeing to these [Terms of Service](#) and [Privacy Policy](#)


[Continue](#)

## Enter your Club's Business address

### Verify

Please enter your mailing address to verify

The address you provide here will be hidden from the public. Post office boxes are not eligible.

Country / Region  
United States 

Street address  
500 Westover Dr no 8354

[+ Add address line \(optional\)](#)

City\*  
Sanford

State  
North Carolina

ZIP code  
27330-8941

[Verify Later](#) [Next](#)



Jaguar Clubs on Google Maps.

Add business hours / days

Add Hours that somebody from the club is available (Optional)

The screenshot shows the 'Add business hours' interface. At the top, it says 'Add business hours' and 'Let customers know when you are open for business'. There is a 'Learn more' link. Below, each day of the week is listed with a toggle switch set to 'Open'. Sunday has a time range of 8:00 AM to 9:00 PM with an 'Add hours' link. Monday through Friday are set to '24 hours'. Saturday has a time range of 9:00 AM to 9:00 PM with an 'Add hours' link. At the bottom, there are 'Skip' and 'Next' buttons.

Indicate if you wish to accept potential member messages via Chat.

It is recommended to turn this off initially and turn it on when more familiar with using Google services.

Click "Skip"

The screenshot shows the 'Add messaging' interface. At the top, it says 'Customize profile' and 'Add messaging'. Below, it says 'Let customers message your business on Google for free'. There is a 'Learn more' link. A toggle switch for 'Accept Messages' is currently turned off. At the bottom, there are 'Skip' and 'Next' buttons.

## Jaguar Clubs on Google Maps.

Add your club's description.

Customize profile

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### Add business description

Let customers learn more about your business by adding a description to your Business Profile on Search, Maps, and other Google services.

[Learn more](#)

JCNA - The Jaguar Clubs of North America (JCNA) is dedicated to the wide range of Jaguar motorcars, old and new, and the enthusiasts who love them in USA, Canada and Mexico.

Incorporated in 1954, JCNA has become the hub of Jaguar enthusiasts from Canada, Mexico, the United

519 / 750

Add your club Logo and photos



Customize profile

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### Add photos of your business

Show off your products or services and let customers peek inside your business

[Learn more](#)



Click "Next"

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“Skip” Google Ads for now.

Customize profile

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## Stand out from the competition

Start advertising your business with Google Ads


[Skip](#) [Get started](#)

“Skip” Google workspace and custom email for now.

Customize profile

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## Get a custom email address and premium features to elevate your business



Use Google Workspace for business email, video conferencing, cloud storage, and file sharing.

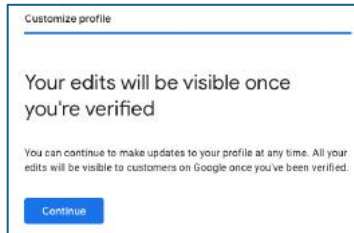
- ✓ [Custom and secure business email](#)
- ✓ [Up to 5TB of cloud storage](#)
- ✓ [Appointment scheduling and email marketing](#)

Your name, company name and address, and other information may be used to set up your Google Workspace account.

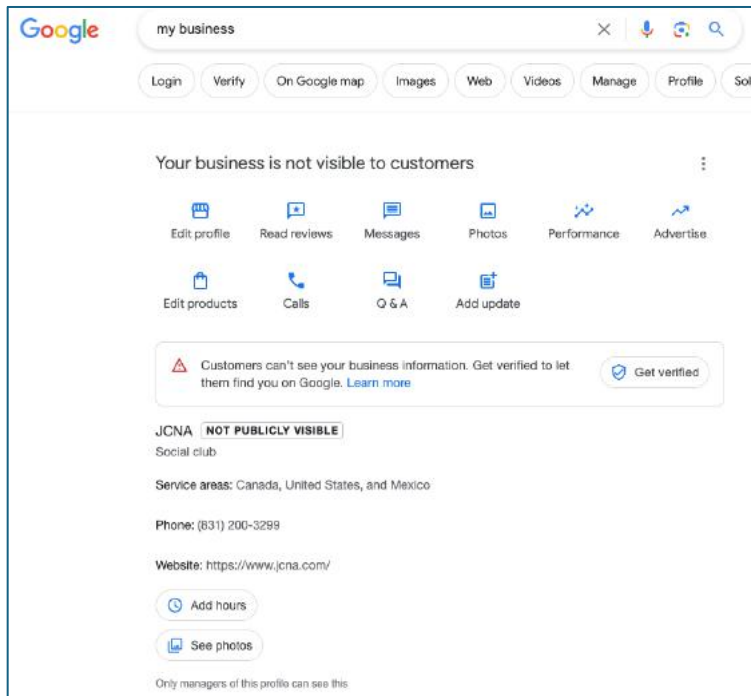
[Skip](#) [Try Google Workspace](#)

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Google now verifies your request.



Click "Continue"



The final step will be for Google to send a code to the phone number you provided or an email in you. In these examples the code was sent via email to [SW02@JCNA.COM](mailto:SW02@JCNA.COM) and the code was entered to complete the verification address and process.

When verification is complete, Google will offer several services, including Google Workspace, \$500 of free ads, etc.. You are recommended to decline and revisit these later

Once the service is set up Google will send monthly performance statistics such as the number of search hits and leads generated.