

## **Bio of J. J. Keig**

### **Co-Regional Director for the South Central Region, Jaguar Clubs of North America**

J. J. Keig, along with his wife Rebecca, have both been active members of JCNA and the Jaguar Owners Association of North Texas ( JOANT ) since the fall of 2018. J. J. has served as co-Regional Director of the South Central Region during the 2021 & 2022 term and again in the current 2023 – 2025 term. J.J. is seeking to continue to represent JCNA in the capacity of Vice President.

Carrying out the responsibilities of Regional Director during his previous and current terms, J. J. has attended and participated in all Annual General Meetings and has also participated in all conference calls and special meetings as requested during his terms. This includes understanding and supporting significant critical initiatives that JCNA senior leadership have undertaken to address recent financial challenges and opportunities to address membership sustainability. In addition to fulfilling the duties of JCNA Regional Director, J. J. also serves as the SC Regional Representative on the JCNA Slalom Committee and was Chair of the Planning Committee for the 2022 International Jaguar Festival.

J. J is committed to working with fellow Regional Directors and the entire JCNA leadership team to build upon the achievements of the past and identify additional future opportunities to ensure all JCNA members enjoy the unique and valuable benefits that JCNA provides, while attracting and retaining a healthy mixture of current and new members.